

FOR IMMEDIATE RELEASE:

Houston, Texas

May 21, 2004

CONTACT INFORMATION:

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Folks and Fun Unlimited, LLC.

www.makeminetexas.info

TEXAS-SIZED FUN FOR A TEXAS-SIZED FUNDRAISER

Festival and Coors Light Celebrate Texas Culture and Benefit Children and Music

Coors Light and Texas musicians put their time and their best music forward at a festival to benefit not one, not two, but five worthy causes in Texas and the Humble-Houston area. The place to be Saturday, August 21 is the Humble Rodeo Arena and Expo Center. The Make Mine Texas Music Fest presented by Coors Light is about great Texas traditions. Working together, having fun together, giving back together—*mano a mano*. Giving back to our kids, our culture, and our music. The Make Mine Texas Music Fest is designed with the philosophy that all Texans are bilingual and bi-cultural...to some degree. It's about pride in being Texan--pride in being Tex-Mex.

Texas has the richest and most diverse live music in the world because our musicians give their best whether they play in front of 50 people or 50,000 people. We even have our own Texas Music Office thru the Governor's office that promotes and preserves our Texas music. Artists and fans at the Music Fest will celebrate Texas music together-- in English and in Spanish. And, thanks to the generosity of Coors Light, Texas artists, sponsors and volunteers, proceeds will benefit worthy organizations that keep our kids and our Texas music going!

The indoor/outdoor festival opens at 11:00 am featuring food, music, and contests until 10:00 pm. Register for **Mariachi Karaoke**, dance contests for **Best Texas Two-Step** and **Best Tex-Mex Cumbia**. Can't dance? Bring your friends. Enter them in a contest! There will be food, drink, dance area, craft vendors, piñatas (with prizes), and children's games. Featured artists will perform from 1:00 pm to 10:00 pm. Come early, dance to the saucy and sassy beat of Tex-Mex cumbias and stay late and two-step to hot Texas Country honky-tonk. Fun as great as Texas!

Selected non-profit organizations will benefit \$3 from each \$5 advanced ticket bought directly thru them plus they will share in 10% of all other tickets sold by the festival. Call them direct and order tickets for you and all your friends! Or call the Texas Music Office and order your Texas Music license plate.

For vendor, sponsorship, or contest information contact Folks & Fun Unlimited, LLC. at 713-692-1935 or see all details on Info Site www.makeminetexas.info.

Place:	Humble Rodeo Arena and Expo Center Hwy 59 North to 8233 Will Clayton Pkwy.
Date:	Saturday, August 21, 2004
Time:	11am to 10 pm
Featured Artists:	Ruben Vela, Grupo Siggno, Marlissa Vela, Chango Jackson Deryl Dodd, Kevin Fowler, Rigo & Dusk 'til Dawn
Event:	Indoor/Outdoor--Dance/Concert Music Festival
Activities:	Mariachi Karaoke, Rock en Espanol, Children's Area, Dance Area, Contests
Benefiting:	The Arrow Project Pueblo Boxing Gym La Rosa Family Services Texas Music Project Texas Music Office License Plate Program
Advance	\$5
Gate	\$8