

MEDIA ADVISORY.....

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**TEJANO MUSIC LEGEND LITTLE JOE AND
TEJANO MUSIC AWARD'S SHOWBAND OF THE YEAR
GRUPO VIDA COME TOGETHER FOR ONE NIGHT OF
HOT TEJANO ENTERTAINMENT
SUPPORTING LATINO MUSIC EDUCATION**

**6 PM, FRIDAY, JULY 2 AT GILLEY'S DALLAS
1135 SOUTH LAMAR ST**

WHAT: The concert is part a series of events that will benefit the Texas Music Project (TMP), a statewide nonprofit initiative founded by the Social Marketing Resource Center to strength and restore music education in Texas schools- a portion of each ticket sold for this event will benefit TMP and music education for Latino children in Texas schools.

WHO: GRAMMY-winner and Texas music legend Little Joe y La Familia has been setting the standard for Tejano music since the 1960s. Little Joe Hernandez has released more than 50 albums in English and Spanish, launched new Tejano artists through his own recording label and fostered new talent throughout his career.

Little Joe Hernandez will be available for interviews before and after the show.

Grupo Vida, winner of the Tejano Music Awards's 2004 Tejano Showband of the Year title, is one of the featured artists in "Don't Mess With La Musica de Tejas," a special-edition CD released by the TMP, celebrating Latino culture with a wide diversity of Texas Latino talent, from Tejano groups and solo artists, such as GRAMMY-winner Flaco Jimenez, to up-and-coming performers like Havana NRG (Cuban and Latin rhythms), Del Castillo (new-world flamenco) and the crossover band that is sweeping the country, Los Lonely Boys (blues-rock fusion).

Grupo Vida opens for the world- renowned Tejano legend, Little Joe y La Familia, who supports the effort to provide support and funding for Music Education in Texas.

WHEN

/WHERE

Friday, July 2, 2004

Gilley's Dallas

1135 S. Lamar, 1 block south of I-30, located between the Dallas Convention Center & South Side on Lamar Doors Open at 6:00 p.m.

Tickets are \$15 at the door and are all general admission. A portion of the proceeds benefits the Texas Music Project and music education in Texas schools.

For more information about the Texas Music Project, visit www.texasmusicproject.org or contact Bruce Orr, Co-founder & President at 214-696-1636 or bruceorr@texasmusicproject.org



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